Alt Order #

Deal #

9854270 /Brad

INVOICE



CBS21 3300 North Sixth Street Harrisburg, PA 17110 Main: (717) 238-2100 Billing: (717) 238-2100

Invoice #	Invoice Date	Invoice Month	Invoice Period
69697-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WHP	Millennium Washington DC	Millennium	National

Advertiser Product Estimate Number Maher/R/PA Auditor Genera John Maher

Billing Address:

Send Payment To:

Littlefield & Associates Consulting Attention: Accounts Payable 455 Massachusetts Avenue NW Suite 108 Washington, DC 20001

Billing Calendar Billing Type Broadcast Cash

Special Handling

11/02/12 - 11/06/12

Flight Dates

IDB# Advertiser Code | Product Code

Order #

69697

Agency Ref Advertiser Ref

CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

						Spots/			
ne Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 11/02/12	11/06/12	CBS 21 News at 5a	5:30 AM-6:00 AM	111	:15/:15	3	\$125.00	BK	
Weeks:	Start Date 10/30/12	End Date MTWTFSS 11-	Spots/Week 2	Rate \$125.00					
Spots: # C	<u> Day Air</u>	Date Air Time Descri	ption	Start/End Time	<u>e</u> Lenç	th Ad-ID			Rate Ty
1 V	VHP F 11	/02/12 5:38 AM CBS 2 5:40 AM	1 News at 5a	5:30 AM-6:00			AUDI TOR 2012 AUDI TOR 2012		\$63.00 I \$62.00
2 V	VHP M 11	/05/12 5:38 AM CBS 2 5:40 AM	1 News at 5a	5:30 AM-6:00		. •	AUDI TOR 2012 AUDI TOR 2012		\$63.00 I \$62.00
Weeks:	Start Date 11/06/12	<u>End Date</u> <u>MΓWTFSS</u> -1	Spots/Week 1	Rate \$125.00					
Spots: # C				Start/End Time		th Ad-ID			Rate Ty
3 V	/HP Tu 11,	/06/12 5:52 AM CBS 2 5:54 AM	1 News at 5a	5:30 AM-6:00		. •	AUDI TOR 2012 AUDI TOR 2012		\$63.00 I \$62.00
2 11/05/12	11/06/12	CBS 21 News at 5a	5:00 AM-5:30 AM	11	:15/:15	2	\$125.00	BK	
Weeks:	Start Date 10/30/12	End Date <u>MTWTFSS</u> 1	Spots/Week 1	Rate \$125.00					
Spots: # C	<u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	<u>e</u> Leng	th Ad-ID			Rate Ty
2 V	VHP M 11	/05/12 5:15 AM CBS 2 5:17 AM	1 News at 5a	5:00 AM-5:30		. •	AUDI TOR 2012 AUDI TOR 2012		\$63.00 I \$62.00
Weeks:	Start Date 11/06/12	End Date <u>MTWTFSS</u> - 1	Spots/Week 1	Rate \$125.00					
Spots: # C				Start/End Time		th Ad-ID			Rate Ty
1 V	/HP Tu 11	/06/12 5:15 AM CBS 2 5:17 AM	1 News at 5a	5:00 AM-5:30		. •	AUDI TOR 2012 AUDI TOR 2012		\$63.00 \$62.00
3 11/02/12	11/06/12	CBS 21 News at 6a	6:00 AM-6:30 AM	111	:15/:15	3	\$225.00	BK	
Weeks:	Start Date 10/30/12	End Date MTWTFSS 11	Spots/Week 2	Rate \$225.00					
Spots: # C	h Day Air	Date Air Time Descri	ption	Start/End Time	<u>e</u> <u>L</u> enç	th Ad-ID			Rate Ty
1 V	VHP F 11.	/02/12 6:28 AM CBS 2 6:30 AM	1 News at 6a	6:00 AM-6:30			AUDI TOR 2012 AUDI TOR 2012		\$113.00 \$112.00
2 V	VHP M 11	6:10 AM	1 News at 6a	6:00 AM-6:30		. •	AUDI TOR 2012 AUDI TOR 2012		\$113.00 \$112.00
Weeks:	Start Date 11/06/12	End Date <u>MTWTFSS</u> - 1	Spots/Week 1	Rate \$225.00					

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CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
69697-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Maher/R/PA Auditor Gener	aJohn Maher	

:15 MAHER AUDITOR 2012

\$162.00

Spots/

								Spots/				
ine	Start Date	End Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
3	11/02/12	11/06/12	CBS	21 News at 6a	6:00 AM-6:30 AM	111	:15/:15	3	\$225.00	BK		
	Spots: # Cl	h Day A	vir Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	3 W	HP Tu 1	1/06/12	6:15 AM CBS 21 6:17 AM	News at 6a	6:00 AM-6:30 AI			AUDITOR 2012 AUDITOR 2012		\$113.00 \$112.00	
4	11/02/12	11/06/12	CBS	21 News at 6a	6:30 AM-7:00 AM	111	:15/:15	3	\$225.00	BK		
	Weeks:	Start Date 10/30/12	End D 11/05/		Spots/Week 2	<u>Rate</u> \$225.00						
	Spots: # Cl	h <u>Day A</u>	<u> vir Date</u>	Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate	Туре
	1 W	HP F 1	1/02/12	6:58 AM CBS 21 7:00 AM		6:30 AM-7:00 AI	:1	5 MAHER	AUDITOR 2012 AUDITOR 2012		\$113.00 \$112.00	
	2 W		1/05/12	6:50 AM CBS 21 6:52 AM		6:30 AM-7:00 AI		-	AUDITOR 2012 AUDITOR 2012		\$113.00 \$112.00	
	Weeks:	Start Date 11/06/12	11/12/	12 - 1	Spots/Week 1	<u>Rate</u> \$225.00						
	Spots: # Cl		<u> </u>	Air Time Descrip		Start/End Time		h Ad-ID			Rate	
	3 W	HP Tu 1	1/06/12	6:37 AM CBS 21 6:38 AM	News at 6a	6:30 AM-7:00 AI			AUDI TOR 2012 AUDI TOR 2012		\$113.00 \$112.00	
5	11/06/12	11/06/12	CBS	This Morning	7a-9a	- T	:15/:15	1	\$75.00	BK		
	Weeks:	Start Date 11/06/12	End D		Spots/Week 1	Rate \$75.00						
	Spots: # Cl	h <u>Day</u> A	<u> vir Date</u>	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Тур
	1 W	HP Tu 1	1/06/12	8:22 AM CBS Th 8:23 AM	nis Morning	7a-9a			AUDI TOR 2012 AUDI TOR 2012		\$38.00 \$37.00	
6	11/03/12	11/03/12	Satu	rday Early Show	9a-11a	S-	:15/:15	1	\$125.00	ВК		
	Weeks:	Start Date 10/30/12	End D	<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$125.00						
	Spots: # Cl	h <u>Day</u> A	<u> vir Date</u>	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Тур
	1 W	HP Sa 1	1/03/12	9:29 AM Saturda 9:30 AM	y Early Show	9a-11a			AUDI TOR 2012 AUDI TOR 2012		\$63.00 \$62.00	
7	11/04/12	11/04/12	CBS	Sun Morning	9a-1030a	S	:15/:15	1	\$400.00	BK		
	Spots: # Cl	h Dav A	ir Date	Air Time Descrip	tion	Start/End Time	Lenat	h Ad-ID			Rate	qvT
	1 W		1/04/12	10:29 AM CBS St 10:30 AM		9a-1030a	:1:	5 MAHER	AUDI TOR 2012 AUDI TOR 2012		\$200.00 \$200.00	BI
8	11/05/12	11/05/12	M-F	11a-12p	11a-12p	M	:15/:15	1	\$325.00	ВК		
	Weeks:	Start Date 10/30/12	End D		Spots/Week 1	<u>Rate</u> \$325.00						
	Spots: # Cl		ir Date	Air Time Descrip	tion	Start/End Time	Lenat	h Ad-ID			Rate	Tvn
	1 W		1/05/12	M-F 11		11a-12p	:0 :0	0			\$325.00 \$0.00	BI
			G 12.3,12 Political	2.4, 12.5, 12.6			.01	~			Ψ σ.σσ	
9	11/02/12	11/05/12	CBS	21 News at 5p	5p-530p	11	:15/:15	2	\$325.00	ВК		
	Spots: # Cl	h Day A	ir Date	Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate	Тур
	1 W		1/02/12	5:27 PM CBS 21 5:29 PM		5p-530p	:1	5 MAHER	AUDI TOR 2012 AUDI TOR 2012		\$163.00 \$162.00	Bł
	2 W	HP M 1	1/05/12	5:09 PM CBS 21	News at 5p	5p-530p	:1	5 MAHER	AUDI TOR 2012		\$163.00	

5:11 PM

INVOICE

Send Payment To:



CBS21 **Newport Television LLC** PO Box 402689 Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
69697-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Maher/R/PA Auditor Genera	John Maher	

								Spots/				
₋ine	Start Date	End Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
9	11/02/12	11/05/1	2 CBS	21 News at 5p	5p-530p	11	:15/:15	2	\$325.00	ВК		
10	11/05/12	11/05/1	2 CBS	21 News at 530p	530p-6p	1	:15/:15	1	\$325.00	BK		
	Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengti	n Ad-ID			Rate	Type
	1 WH		11/05/12	5:42 PM CBS 2 5:45 PM		530p-6p	:15	MAHER	AUDI TOR 2012 AUDI TOR 2012		\$163.00 \$162.00	BK
11	11/02/12	11/05/1	2 CBS	21 News at 6p	6p-630p	11	:15/:15	2	\$350.00	ВК		
	Spots: # Ch	Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time		Ad-ID			Rate	Туре
	1 WHF	PF	11/02/12	6:14 PM CBS 2 6:16 PM	1 News at 6p	6p-630p			AUDI TOR 2012 AUDI TOR 2012		\$175.00 \$175.00	BK
	2 WHF	P M	11/05/12	6:20 PM CBS 2 6:23 PM	1 News at 6p	6p-630p		-	AUDI TOR 2012 AUDI TOR 2012		\$175.00 \$175.00	
12	11/02/12	11/04/1	2 CBS	21 News at 6p	6p-630p	11	:15/:15	2	\$140.00	ВК		
	7	Start Dat 10/30/12	11/05		Spots/Week 2	<u>Rate</u> \$140.00						
	Spots: # Ch		Air Date	Air Time Descrip		Start/End Time		n Ad-ID			Rate	
	1 WHF		11/03/12		1 News at 6p	6p-630p	:00 :00				\$140.00 \$0.00	
	2 WHF		11/04/12	2.4,12.5,12.6 CBS 2	1 News at 6p	6p-630p	:00	າ			\$140.00	BK
	2 ****			2.4,12.5,12.6	τ πονισ αι ορ	ορ σουρ	:00				\$0.00	
	6 WHF	P Tu	11/06/12 or 12.2,8.1.	5:27 AM CBS 2 5:30 AM	1 News at 5a	5a-6a		-	AUDITOR 2012 AUDITOR 2012		\$30.00 \$30.00	BK
	4 WHF	P Tu	11/06/12	5:44 AM CBS 2 5:46 AM	1 News at 5a	5a-6a		-	AUDI TOR 2012 AUDI TOR 2012		\$30.00 \$30.00	
	- \A/I I		or 12.2,8.1,		hin Maurina	7- 0-	.41	- MAHED	AUDI TOR 2012			
	5 WH		11/06/12 or 12.2,8.1,	8:47 AM CBS T 8:49 AM 12 1	nis iviorning	7a-9a		-	AUDI TOR 2012 AUDI TOR 2012		\$68.00 \$67.00	BK
	3 WHF	P Tu	11/06/12	12:29 PM Soap F 12:30 PM	Rotator	1230p-2p		-	AUDI TOR 2012 AUDI TOR 2012		\$175.00 \$175.00	
		MG fo	or 12.2,8.1	12.1								
13	11/05/12	11/05/1	2 CBS	21 News at 11p	11p-1135p	M	:15/:15	1	\$500.00	ВК		
	Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
	1 WHF	> M	11/05/12	11:17 PM CBS 2 11:20 PM	1 News at 11p	11p-1135p			AUDI TOR 2012 AUDI TOR 2012		\$250.00 \$250.00	
14	11/04/12	11/04/1	2 CBS	21 News at 11p	11p-1130p	S	:15/:15	1	\$200.00	ВК		
	Spots: # Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengtl	Ad-ID			Rate	Туре
	1 WHF		11/04/12	11:59 PM CBS 2 12:02 AM		11p-1130p	:15	MAHER	AUDI TOR 2012 AUDI TOR 2012		\$100.00 \$100.00	
						Total Spots	2	5				

Payment Terms 30 Days

Gross Total

\$5,555.00

INVOICE

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CBS21 Newport Television LLC PO Box 402689 Atlanta, GA 30384-2689

Invoice #	Invoice Date	Invoice Month	Invoice Period
69697-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Maher/R/PA Auditor Genera	John Maher	

Agency Commission \$833.25

Net Amount Due \$4,721.75